

**Wolfeboro Planning Board  
Meeting Minutes  
Subcommittee on Wayfinding Signs  
May 11, 2015  
Wolfeboro Public Library**

Attendees: Paul O'Brien, Paul Zimmerman, John Thurston, Chris Patten, Roger Murray, Julie Jacobs, Stacie Pope, Rob Houseman, Kathy Barnard

Kathy Barnard called the meeting to order at 8:00AM, welcomed and thanked the participants and turned the meeting over to Stacie Pope.

Stacie outlined the reasons the committee had been formed and the issues of the current pedestrian wayfinding signs.

Rob Houseman reviewed the current signage and presented examples from other towns. He described various options for the committee to consider -kiosks, maps, apps and signage. He showed the specific map app that he has worked on for our town. The committee might want to consider directional signs for the macro and micro limits for the town to address the bigger picture for both pedestrians and vehicular traffic.

There were comments that the signage proposal needs to be a level playing field where all businesses could participate. The look/design of the signage was discussed – they should not become too “sterile” since they would lose some of the quaintness of the town. Who is the consumer and target audience of the signs? The group agreed that kiosks (3) should be considered and paper maps are still an important service to our visitors. Who will be responsible for the signs was another issue that was discussed. Maintenance? Also, budgetary issues. Rob suggested that a proposal could be developed and presented to the Selectmen during the 2016 budget discussions. It was also discussed that this program could be developed in house without a consultant –Ample information has already been compiled and more information is available on line.

Rob will compile more information for sign proposals, kiosk options, paper map options and app information for the next committee meeting.

The next meeting is scheduled for June 22, 2015, 8:00AM in the Library.

Submitted by  
Kathy Barnard  
May 11, 2015